

2007 wl is 14 noembers hainrih biol is fondis ofissi gaimarTa saj aro diskusia  
Temaze: `informaciis Tavisufl eba: sagangebo mdgomareoba~

ZiriTadi momxsenebl ebi:

ia anTaZe \_ radio `Tavisufl ebis~ Jurnal isti  
daviT afrasiZe \_ gadacema `dRis komentarisa~ da `argumentis~ wamyvani/  
sazogadoebrivi mauwyebel i  
vaxtang xmal aze \_ ekonomikis da samarTI is akademiis profesori

moderacia: daviT paWaZe

gTavazobT diskusiis Canawers

daviT paWaZe \_ dRevandel i diskusiis Temis SerCevisas, bevri vifiqreT, ra  
saTauriT warmogvedgina igi Tqvens winaSe. saxel wodebas, romel ic sabol ood  
amovarCieT, ori azri aqvs. Cven sagangebo mdgomareobaSi gviwebs informaciis  
Tavisufl ebaze saubari, amave dros, vfiqrobT, rom sagangebo mdgomareobaSia, Tavad,  
qarTul i mediac. sxva saTaurebsac mogaksenebT, rom icodeT, Tu ra sakiTxeb  
vutrial ebdiT diskusiis xasiaTis gansazRvriras \_ `qarTul i media \_ moxmarebul i  
Tavisufl eba~ da `qarTul i media \_ uimedo mdgomareoba~, saTauri, cota Savi  
iumorit. sabol ood, SevCerdiT im formul irebaze, romel ic SemogTavazeT \_  
`informaciis Tavisufl eba \_ sagangebo mdgomareoba-. Zal ian msurs, dRevandel i  
diskusia produqtial i iyos. produqtial obaSi im perspektivis moniSvnas  
vgul isxmob, roml is real izeba, Cveni - Jurnal istebis, mediaSi dasaqmebul i  
adami anebis - moval eobaa. mediaciis meqanizmebSi CarTul i adami anebis da  
arasamTavrobo seqtoris warmomadgenl ebis Semdgomi qceva, Sesazi oa, sawindari  
aRmoCndes saimisod, rom aseT dReSi aRar aRmovCndeT. me mxol od Jurnal istikas  
vgul isxmob; imaze, Tu rogor dReSi varT, al baT, dRevandel diskusiaz evisa  
am TemiT daintereseba didia da pirobas gaZI evT, survil is SemTxvevaSi, am darbazSi  
myof yvel a adamians miecema azris gamoTqmis saSual eba.

ZiriTadi momxsenebl ebi arian \_ b-ni daviT afrasiZe, q-ni ia anTaZe, b-ni  
vaxtang xmal aze. daviT afrasiZe il ia WavWavaZis saxel mwifo universitetidan da  
sazogadoebrivi mauwyebi idan gaxl avT, ia anTaZe radio `Tavisufl ebas~ warmoadgens,  
b-ni vaxtangs ki, darwmunebul i var, wardgena ar swirdeba.

SegaxsenebT, ZiriTadi momxsenebl ebis reglamenti 10-15 wuTi, darbazidan  
azris gamoTqmis msurvel s ki, 3-5 wuTi daeTmoba. yvel as mogiwodebT, viyoT  
produqtial ebi da gamovnaxoT gamosaval i dRevandel i situaciidan.

movusminoT b-n vaxtangs. am dReebSi yvel aze nakl ebad ismoda imis Sesaxeb, Tu rogor Tavsdeba ganviTarebul i procesebi kanonier CarCoebSi, gansakuTrebiT is movl enebi, roml ebic am dReebis ganmavl obaSi, medias Seexo.

vaxtang xmal aZe \_ mec, Tqvens msgavsd, darwmunebul i var, rom mediasTan dakavSirebul i probl ema, mediis Tavisufl ebis probl ema, nebismeri sazogadoebisTvis uaRresad mniSvnel ovania. gansakuTrebiT ki, iseTi sazogadoebisTvis, romel sac uaxl oes warsul Si, sityvis Tavisufl ebasTan dakavSirebiT, seriozul i probl emebi arsebobda. Tumca, bol o wl ebSi, Cven SeveCvieT mediis absol utur Tavisufl ebas. me ar vambob, rom konkretul i media-saSual ebebi da iq momuSave Jurnal istebi absol uturad Tavisufl ebi iynen, es, ase ar yofil a, magram imis saSual eba ki, namdvil ad iyo, rom Tavad media-saSual ebas ise emuSava, rogorc Tavad miaCnda saWirod. am fonze, pirvel ad aRmovCndiT iseT situaciaSi, rodesac, media-saSual ebebs, oficial urad dauwesdaT Zal ian seriozul i SezRudvebi. ufro metic, ramdenime, ubral od, daixura kidec. am sakiTxebis mniSvnel obaze isic miuTiTebs, rom samarTal Si mediis sakiTxebi konstituciuri samarTI is nawil ad, anu, samarTI is im dargis nawil ad aris miCneul i, romel ic udevs safuZvl ad samarTI is yvel a sxva dargs. amaze miuTiTebs isic, rom konstituciebSi, da maT Soris, Cvens konstituciaSic, aris sityvis, azris, informaciisa da informaciis saSual ebaTa Tavisufl ebasTan dakavSirebul i special uri normebi. Zal ian bevri, maT Soris, Zvel i demokratiis qveynebSiC, aris cenzuris amkrZal avi norma. zogiert qveyanaSi masobrivi informaciis saSual ebebis Sesaxeb cal keul i kanonebic arsebobs.

ra awesrigefs CvenSi informaciis Tavisufl ebas da media-saSual ebebis moqmedebas? \_ is universal uri saerTaSoriso xel Sekrul ebebi, roml ebsac mierTebul ia saqarTvel o \_ gaeros adamianis ufl ebaTa sayovel Tao dekl aracia, evropis adamianis ufl ebaTa da Tavisufl ebaTa konvencia da misi damatebiTi oqmebi samoqal aqo da pol itikuri ufl ebebis Sesaxeb, da konstitucia. vntaxOT muxl i, romel ic exeba sityvis, azris, informaciisa da masobrivi informaciis saSual ebaTa Tavisufl ebas, aseve, sagangebo mdgomareobas. es gaxl avT 24-e muxl i \_ 1. ყოველ ადამიანს აქვს უფლება თავისუფლად მიღოს და გაავრცელოს ინფორმაცია, გამოთქვას და გაავრცელოს თავისი აზრი ზეპირად, წერილობით ან სხვაგვარი საშუალებით. 2. მასობრივი ინფორმაციის საშუალებები თავისუფალია. ცენზურა დაუშვებელია \_ es aris am muxl is pirvel i da meore punqtebi. am muxl s aqvs meoTxe punqtic, romel ic ambobs, rom am muxl is pirvel da meore punqtebSi CamoTvl il ufl ebaTa ganxorciel eba, SesaZI ebel ia, kanoniT SeizRudos (da ara romel ime sxva aqtiT, maT Soris, arc prezidentis dekretiT da mTavrobis dadgenil ebit) iseTi pirobebiT, roml ebic aucil ebel ia demokratiul sazogadoebaSi saxel mwifo uSiSroebis, teritoriis mTI ianobis an sazogadoebrii usafrTxoebis uzrunvel sayofad, danaSaul is Tavidan asacil ebl ad, sxvaTa ufl ebebis da Rirsebis dasacavad, konfidential urad aRiarebul i informaciis gamJRavnebis Tavidan asacil ebl ad an sasamarTI os damouki debl obisa da miukerZoebi obis uzrunvel sayofad. anu, es norma gveubneba, rom SesaZI ebel ia, qveyanaSi arseboddes kanoni, an sxvadasxva kanonebSi iyos SemzRudavi normebi am ori Tavisufl ebisa, oRond iqve unda iyos is pirobebi gansazRvrul i, ra SemTxvevaSi SeiZI eba maTi SezRudva. kanoniT gani sazRvreba isic, Tu vis aqvs SezRudvis dawesebis ufl eba.

axl a vntaxOT konstituciis 73-e muxl i, romel Sic naTqvamia, Tu rodis SeiZI eba gamoxaddes sagangebo mdgomareoba \_ მმიანობის თუ მასობრივი არეულობის,

ქვეყნის ტერიტორიული მთლიანობის ხელყოფის, სამხედრო გადატრიალებისა და შეიარაღებული ამბოხების, ეკოლოგიური კატასტროფების და ეპიდემიების დროს, ან სხვა შემთხვევებში, როცა სახელმწიფო ხელისუფლების ორგანოები მოკლებული არიან კონსტიტუციურ უფლებამოსილებათა ნორმალური განხორციელების შესაძლებლობას, ქვეყნის მთელ ტერიტორიაზე ან მის რომელიმე ნაწილში აცხადებს საგანგებო მდგომარეობას და არა უგვიანეს 48 საათისა ეს გადაწყვეტილება შეაქვს პარლამენტში დასამტკიცებლად. საგანგებო მდგომარეობის დროს გამოსცემს კანონის ძალის მქონე დეკრეტებს, რომლებიც მოქმედებს საგანგებო მდგომარეობის დამთავრებამდე, ახორციელებს საგანგებო ღონისძიებებს. დეკრეტები წარედგინება პარლამენტს, როცა იგი შეიკრიბება. საგანგებო უფლებამოსილებანი ვრცელდება მხოლოდ იმ ტერიტორიაზე, სადაც ამ პუნქტში აღნიშნულ მიზეზებთან დაკავშირებით გამოცხადებულია საგანგებო მდგომარეობა.

vnaxoT 46-e muxl ic. am muxl is Tanaxmad, sagangebo an saomari mdgomareobis dros, saqarTvel os prezidents ufl eba aqvs, qveyanaSi an mis romel imē nawil Si, SezRudos konstituciis ramdenime muxl Si (maT Soris 24-e muxl Si) CamoTvl il i ufl ebani da Tavisufl ebani. aq yuradReba unda mivaqcioT or sakiTxs \_ 24-e muxl is Tanaxmad, es ufl ebebi SeiZI eba SeizRudos. 46-e muxl Si ki, naTqvamia, rom sagangebo mdgomareobis dros es ufl ebebi SeiZI eba SeizRudos dekretiT. rogor unda gavigoT es ori norma? SeiZI eba Tu ara, SeizRudos dekretiT romel imē iseTi ufl eba, romel ic kanoniT ar aris SezRudul i? presidentis dekreti kanonis Zal is mqonea, magram kanoni ar aris. is mxol od sagangebo mdgomareobis dros moqmedebs. parl amentis regl amentsac aqvs kanonis Zal a, magram arc is warmoadgens kanons. konstitucia ambobs, rom esa Tu is ufl eba SeiZI eba kanoniT SeizRudos, Tan, gaviTval iswinoT, rom aq ar aris saubari mudmiv SezRudvaze, yuradReba mivaqcioT imasac, rom cenzura dauSvebel ia. ase rom, zemoT Tqmul is ise gageba, TiTqos, kanonSi SeiZI eba daiweros, rom cenzura arsebobs, 24-e muxl is arsebiTi darReva iqneboda. am muxl is Tanaxmad, am pirobebis Sesrul ebis mizniT, demokratiul i sazogadoebis arsebobisTvis aucil ebel i da sxvadasxva pirobebis Sesrul ebis mizniT, SeiZI eba dawesdes SezRudva, magram igi mxol od garkveul i winapirobebis warmoqmnis moqmedebs da vinmem unda Tqvas, rodis warmoqmneba es winapirobebi.

am SemTxvevaSi, es prezidentma gaakeTa. man gamoacxada sagangebo mdgomareoba, gamosca dekreti da igi parl amentma daamtkica. magram aris Tu ara kanoniT daSvebul i, am ufl ebebis SezRudva? amistvis unda vnaxoT kanoni sagangebo mdgomareobis Sesaxebs. masSi aris muxl i, romel ic gvamcnobs, rom sagangebo mdgomareobis dros xel isufl ebas aqvs ufl eba, daawesos Semdegi SezRudvebi (aq aris sakmaod grZel i CamonaTval i). aq saubaria gadaadgil ebis Tavisufl ebis SezRudvaze, mitingebis, Sekrebsa da manifestaciebis SezRudvaze da a.S. rac Seexeba masobrivi informaciis saSual ebebsa da informacias, aris erTaderTi winadadeba \_ xel isufl ebas ufl eba aqvs, daawesos kontrol i masobrivi informaciis saSual ebaTa saqmianobaze. aq araferia naTqvami informaciis miRebsa da Tavisufl ebis SezRudvaze da akrZal vaze. ar aris saubari masobrivi informaciis saSual ebaTa daxurvaze. ras niSnabs kontrol is daweseba? aq, maqsum, igul isxmeba cenzuris daweseba, anu, kontrol i saimisod, rom ganurCevl ad yvel a informacia, romel sac fl obs masobrivi informaciis saSual eba, ar gavides eTerSi, ar dai beWdos gazeTSi. informacia unda daxarisxdes. aqedan gamodinare, CemTvis gaugebaria, 7 noembers, rodesac j er kidev ar iyo gamocxadebul i sagangebo mdgomareoba, `kavkasiisa- da `imedis- (rogorc tel evizia, ise, radio) daxurvis kanoniereba. CemTvis gaugebaria, kanonis romel i normis safuZvel ze gakeTda es. xol o, dekretis gamocemis Semdeg, media-saSual ebebs,

garda sazogadoebrivi mauwyebi ia, aekrZal aT informaciis gavrcel eba da mopevbac, rac aseve gaugebaria, radgan kanoni sagangebo mdgomareobis Sesaxeb, aseT SezRudvas ar iTval i swinebs.

sxtva Temaa, arsebobda Tu ara, sakuTriv, sagangebo mdgomareobis gamocxadebis konstituciuri safuZvel i. magram davuSvaT, rom sagangebo mdgomareoba konstituciurad gamocxadda: maSin, Semdgomi moqmedeba, romel ic masobrivi informaciis saSual ebebsa da informaciis miRebasa da gavrcel ebas exeba, mimaCnia, rom dekretiT gadametebul ia is ufl ebebi, romel sac, am SemTxvevaSi, konstitucia aniWebs xel isufl ebas. aq xel isufl ebaSi igul isxmeba, rogorc prezidenti, ise parl amentic, vinaidan, es dekreti, swored parl amentma daamtika. aseTia, samarTI ebrivi Tval sazrisiT, Cemi damokidebul eba am procesebi sadmi.

magda memaniSvi l i, Jurnal isti \_ SeuZl ia Tu ara xel isufl ebas, i seTi interpretacia gaakeTos, rom kontrol is dawesebaSi daxurvac igul isxmebodes?

vaxtang xmal aZe \_ Cems praqtiKaSi normis arasworad interpretirebis araerTi SemTxveva yofil a. amis magal iTebs sakonstitucio sasamarTI os mosamarTI eebic dagisaxel eben. kontrol i ra aris, amas, iuristebs, jer kidev studentobis periodSi asawl ian. kontrol i gauqmebas ar niSnabs.

aqve minda gavixseno sisxl is samarTI is kodeqsis ori muxl i, romel ic awesebs sanqciebs, sasj el s, jarimiT dawyebul i, Tavisufl ebis aRkveTiT damTavrebui, masobrivi informaciis saSual ebebisa da Jurnal istis saqmianobiSTvis ukanonod xel is SeSI isaTvis. xel is ukanonod SeSI a ras niSnabs, esec cal ke Temaa da gaTval i swinebul ia Cveni kanonmdebl obiT.

ia anTaZe \_ CemTvis didi pativia, rom maqvs saSual eba, sakuTari azri mogaxsenoT im Temis Sesaxeb, romel zec dRes imarTeba diskusia \_ qarTul i media \_ sagangebo mdgomareoba. garda amisa, aq vxedav adami anebsac, romel Ta azric, Zal ian mainteresebs.

saTauri, marTI ac, orl esul ia. saubari daviwoT jer im kuTxiT, roml iTac gaigebra igi, pirvel rigSi.

yvel am kargad viciT, ra mdgomareoba gvaqvs dRes, mediaSi. informaciis miReba da gavrcel eba akrZal ul ia, mxol od sazogadoebrivi mauwyebi i muSaobs. imis Sesaxeb, Tu rogor muSaobs igi am pirobebSi, rogor acnoblerubs da asaxavs Tavis saqmianobaSi im pasuxismgebl obas, rom aseT kritikul viTarebaSi, is erTaderTi tel eviziaa, romel sac SeuZl ia informaciis miReba da gavrcel eba, sxvadasxva azri SeiZl eba arsebodbes. Cemi azriT, amis gakeTeba ufro dabul ansebul adac SeiZl eboda, Tumca, xSirad, rac Teoriul ad SesaZl ebel ia, real urad Znel i gansaxorciel ebel ia.

ori dRis win, kancel ariaSi, b-n gia baramiZesTan Sexvedra gaimarTa. b-nma giam brZana, rom man kol egebisgan miiRo informacia imis Sesaxeb, rom tel ekompania `imedis- daxurvisTvis real uri samarTI ebrivi safuZvel i arsebobs. man Tqva, rom Tavad, jerjerobiT ar unaxavs es dokumentacia. misive TqmiT, mimdinareobs msj el oba am qmedebis mizanSewoniI obazec. gamodis, rom xel isufl ebas, erTi mxriv, momzadebul i aqvs dokumentacia, romel ic SeuZl ia aamoqmedos im SemTxvevaSi, Tu gadawyvets, amis mizanSewoniI obas. aseve gamodis, rom samarTI ebrivid, igi unda daixuros, xol o mizanSewoniI ia Tu ara es, jerjerobiT ar aris gadawyvetil i. amis mixedviT, es tel ekompania, an gaixsneba, an - ara. aseTi mdgomareoba iyo ori dRis win.

SeiZI eba ewodos Tu ara mediaSi arsebul mdgomareobas sagangebo? rogor SeiZI eba Sefasdes igi Signidan xedviT? raSi vxedav gamosaval s? \_ mimacnia, rom mdgomareoba, marTI ac sagangeboa, amitom, am saTauris avtorebs veTanxmebi imaSi, rom es orl esul i frazaa. minda gesaubrot imis Sesaxeb, Tu rogor daiwo es sagangebo mdgomareoba. warmogidgenT sqemas, romel zec gamosaxul ia ori samkuTxedi, erTi, wveriT zeviT, meore ki, piriqiT. Cemi azriT, es samkuTxedebi advil ad xsnis dRes CvenSi arsebul mdgomareobas. pirvel i SevardnaZis periodSi arsebul mdgomareobas asaxavs, rodesac wverSi xel isufl eba iyo, qvemoT, fuZis kuTxeebSi ki, media-mfl obel i da Jurnal isti. es sqema, ZiriTadar, `rusTavi2-s- exeboda, rogorc gadamwyet media-saSual ebas, adamianebris cnobierebis imgvarad Camoyal ibebaSi, romel mac Semdgom Sesazi ebel i gaxada revol ucia. faqtobrivid, media-mfl obel i da Jurnal isti, erTi gundis wevrebi iyvnen da xel isufl ebis winaaRmdeg erTad moqmedebdn. media-mfl obel i Jurnal ists nebas rTavda da mouwodebda moepovebina, rac SeiZI eba meti informacia imisTvis, raTa eCvenebina xel isufl ebis saxe. es gunduri principi, yvel aze metad, sagamoZiebo gadacema `60 wuTSi- iyo asaxul i. igi, wl ebis ganmavl obaSi, sazogadoebas dokumentebis safuZvel ze acnobda xel isufl ebis saxes da didi rol i iTamaSa. Tumca, iyo Secdomebic, iyo masal ac, romel sac aravin eTanxmeboda, magram `60 wuTSi- rol i movl enebis Semdgomi ganviTarebis Tval sazrisiT, Cemi azriT, mainc Zal ian mniSvnel ovani iyo.

rac Seexeba revol uciis Semdgom periods, es samkuTxedi martivad amoyiravda. bevr tel ekompanias Seecval a mfl obel i da mivireT mdgomareoba, rodesac xel isfI eba da media-mfl obel ebi erT gundSi gaerTiandhen da mTel i Zal iT zemoqmedebdn. Jurnal istze, rogorc sazogadoebis interesebis damcvel adamianze, roml is moval eobac iyo, rom Tavisi sindisis Sesabamisad emeqmeda da, faqtobrivid, igi daucvel i aRmoCnda, rogorc xel isufl ebis, ise media-mfl obel is mxridan. swored amis Sedegia dRevandel i viTareba. ra moxda konkretul ad? - tel eviziebSi dairRva bal ansi \_ zogierti maTganis saSual ebit mxol od xel isufl ebis warmomadgenl ebis komentarebi gadioda, sxvebis saSual ebit ki, opoziciurad ganwyobil i adamianebris azrebs vismendiT. iyo iseTi tel eviziebic, magal iTad, `mze~, sadac pol itikosebi saerTod ar dadioden, da romel ic, SeiZI eba iTqvas, rom movl enebis gaSuqebis Tval sazrisiT, sxva tel ekompaniebs, erTi dRiT CamorCeboda. arsebobs proeqti `moqal aqeTa informirebul i arCevani, media da arCevnebi~, romel sac mxars uWers saqarTvel oSi evrokomisiis warmomadgel oba. am proeqtze media-eqsperterebi muSaobdnen da ikvl evdnen, Tu rogor aisaxeba pol itikuri procesebi sxvadasxva media-saSual ebebSi. `mze~, rogorc kvl evis obieqt, am proeqtidan, saerTod amovardnil i iyo.

sazogadoebri mauwyebel i pirvel i tel ekompania aRmoCnda, romel ic Seecada darRveul i bal ansis aRdgenas. sazogadoebri mauwyebel Si debatebis aRdgena seriozul i wingadadgmul i nabij i iyo imis gaTval iswinebiT, rom arc erTi sxva tel eviziis eTeridan, sazogadoebas ar eZI eoda saSual eba erT Temaze gansxvavebul i azri moesmina. es wingadadgmul i nabij i iyo imis gamoc, rom maTi debatebi impul si aRmoCnda sxva tel eviziebistvis. didi dakvirveba ar swirdeba imas, rom sazogadoebri mauwyebel is Semdeg, sxva tel ekompaniebic izul ebul ni gaxdnen, ezcruaT bal ansze. mogvianebiT, general uri direktoris Secvl is Semdeg, es, `rusTavi2-mac- gaakeTa. CemTvis ucnobia, aris Tu ara es am faqtan dakavSirebul i, magram droSi emTxeva. minda gagaxsenoT erTi SemTxeva \_ `rusTavi2-is- yofil i general uri direktoris periodSi erTsa da imave saRamos orjer gadaica erTi fil mi, irakl i oqrusvili ze gadaRebul i. rodesac vikiTxe amis sawiroebis Sesaxeb,

mipasuxes, rom kargi iqneboda, Tu, ara marto am saRamos, aramed mTel Tves amovigdebdi mexsierebidan. gamodis, rom es iyo Tve, rodesac sakuTari muSaoba arc TviTon moswondaT.

axl a minda ramdenime si tyvit tel ekompania `imedSac~ Sevexo, romel mac ver moaxerxa iseTi bal ansi mainc Seeqma, rogoric bol o dReebis ganmavl obaSi Seqma tel ekompania `rusTavi2-ma-. ra Tqma unda, es, erTi mxriv, ganpirobekl i iyo imiT, rom xel isufl eba wel iwadnaxevris ganmavl obaSi ar dadioda tel ekompaniaSi da mimaCnia, rom amiT, mizanmimarTul ad cdil obda tel ekompaniis dasustebas. magram, meore mxriv, me rom vyofil iyavi gadawyvetil ebebis mimRebi adamiani, eqspertebisa da sazogadoebis warmomadgenel Ta meSveobiT mainc Sevecdebodi bal ansis SenarCunebas imaze metad, vidre maT es real urad moaxerxes. amis didi survil i ar igrZnoboda. am sqemidan gamodinare, media-mfl obel i ar yofil a xel isufl ebastan yovel Tvis karg urTierTobaSi. magram, yvel a SemTxvevaSi, es orive Zal a, xel isufl ebac da media-mfl obel ic, daawa Jurnal ists, romel ic maT winase ususuria. es sqema gviCvenebs, rom Jurnal istsis gverdit aravin dgas.

7 noembers tel ekompania `imedSi~ ganviTarebul i movl enebi, Tavad am tel ekompaniis Jurnal istebis azriT, raRac mxriv, badri patarkaciSiVi is bol odroindel i gancxadebebiTac iyo gamowveul i da maT miaCniaT, rom adamiani sgan, romel ic Tavad ucxoeTSi imyofeba, Jurnal istebis ase daucvel ad datoveba ar iyo gamarTI ebul i saqciel i.

miuxedavad imisa, rom `imedis~ mimarT, bal ansis darRvevis Tval sazrisiT, bevri kritikul i mosazreba SeiZi eba gamoitTqvas, jer kidev gazafxul idan moyol ebul i, saerTaSoriso respubl ikuri institutis gamokvl evebiT, gamokiTxul i mosaxl eobis 74% `imedis~ mayurebel i aRmoCnda. tel ekompaniis aseTi reitingi gansxavebul i azris gadmocemiTac aris ganpirobekl i, oRond, nawil obriv. imitom, rom, isev Cveni proeqtidan gamodinare, media-eqspertebma dawvril ebiT Seiswavl es, Tu rogor aisaxebara politikuri procesebi sxvadasxva sainformacio programebSi, da Tqves ucnauri ram \_ sainformacio gadacemebs Soris, yvel aze ufro dabal ansebul i, `qronika~ aRmoCnda. ase gawonasworebul i da dabal ansebul i ar yofil a arc `kurieri~ da arc `moambe~. garda amisa, `qronika~ iyo erTaderTi sainformacio gadacema, romel Sic adamianebs eZI eodaT saSual eba, moesminaT Tavisi msgavsi adamianebs azri sxvadasxva sakiTxze. es iyo tel ekompania, romel ic yvel aze xSirad aZI evda quCaSi gamvl el moqal aqeebs ama Tu im sakiTxTan dakavSirebiT, azris gamoTqmis saSual ebas. amave media-eqspertTa azriT, es iyo erTaderTi tel ekompania, romel ic ar uSindeboda arc erTi Temis gaSuqebas da cdil obda daecva bal ansi da eCvenebina es Tema sxvadasxva kuTxidan. Cemi azriT, am tel ekompaniis aseTi maRaI i reitingi swored amiT unda aixsnas, da ara maincdamainc imiT, rom am tel ekompaniidan iseTi azri ismoda, romel sac sxva tel eviziis eTerSi ver movismendiT.

mosaxl eobas ainteresebs, Tu rodis aRdgeba `imedi~. Zal ian xSirad mekiTxebian amis Taobaze. CemTvis, es rasakvirvel ia, ucnobia, Tumca, mimaCnia, rom sagangebo mdgomareobis gauqmebis Semdeg, rodesac yvel a tel evizia ganaaxl ebs mauwyebi obas Tavis srul reJiMSi, kargi iqneba, Tu Jurnal istebi, seriozul diskusias gavmarTavT imis Sesaxeb, Tu rogor unda vimuSaoT Cven yvel am am axal viTarebaSi. es idea Cems kol egas, I aSa tuRuSs ekuTvnis da me mas srul ad viziareb misi TqmiT, dRes Jurnal istebSi, gacil ebiT metia mzaoba imisTvis, rom isaubron imaze, Tu rogor unda vimuSaoT, SesaZI ebel ia Tu ara, rom arCvenebis win iyos raRac CarCo, romel ic kanonisa da eTikis fargl ebSi muSaobis saSual ebas mogvcems.

arCvnebis wina periodSi Cven yvel am pozitiuri rol i unda viTamaSoT. unda movifigroT, rogor movaxerxoT, avuxsnaT sazogadoebas, ra arCevnebi gvaqvs win, ratom aris es aseTi mniSvnel ovani da ratom mogviwebs TiToeul Cvengans kompl eqsuri gadawyvetil ebis miReba, miuxedavad imisa, rom asarCevi iqneba sul erTi adamiani - saqarTvel os momaval i prezidenti.

daviT afrasiZe \_ am Temaze, Tqveni azris mosmena CemTvis Zal ian sainteresoa. vecdebi mokl ed Camovayal ibo da gagacnoT sakuTari mosazrebebic.

Tqven Zal ian xSirad gesmiT si tyvebi \_ demokratia, liberal izmi, Tavisufl eba, Tanasworoba, pasuxismgebl oba da a.S. Tumca, bol odroindel ma movl enebma damarwmuna, rom azri imis Sesaxeb, rom saqarTvel o demokratiis Suqura iyo, Tavidane mcdari yofil a im mizezis gamo, rom Cven ert dReSi, an ert RameSi ver gavxdebodiT demokratiul ebi. maxsendeba farid zaqarias cnobil i statia, romel Sic saubaria aral liberal uri demokratiebis arsebobaze postsabWoTa sivrcesa da I aTinur amerikaSi. aqve vkiTxul obT, rom demokratia arc arCevnebiT iwyeba da arc arCevnebiT mTavrdeba.

minda aseve orl esul i ritorikul i kiTxva davsva rogorc saxel isufl ebo, ise oposiciurad ganwyobil i Zal ebis misamarTiT. erTi mxriv, SeiZI eba vinmem ifiqros kidec, rom xel isufl ebam arCevnebis mogebiT daasrul a demokratiae figri, magram SevxedoT sxvanairad, ra moxdeba, arCevnebi rom Catardes iseT qveynebSi, sadac xal xi ar aris ganwyobil i liberal urad? aseve mainteresebs, ra iqneboda, irakl i oqruaSvil s rom hqonoda asaki, romel ic saSual ebas miscenda kenWi eyara saprezidente arCevnebSi? - Cemi azriT, mas gamarj vebis sakmaod didi Sansi eqneboda.

xom ar SeiZI eba warmoiqmnas demokratiis gauqmebis safiTxe, im mizeziT, rom man SeiZI eba iq migviyvanos, sadac, misvl a arc ert Cvengans ar endomeboda. es araviTar SemTxvevaSi ar unda moxdes, imitom igi ar aris gamosaval i. arc ert reJims, romel sac aseTi pasuxi gaucia oponentebisTvis, kargad ar daumTavrebia saqme. Cven SegviZI ia gavixsenoT aRmosavl eT evropis qveynebis: al baneTis, rumineTis, magal iTebi. unda gaviTval iswinoT erTi raRacac \_ b-ni vaxtangis TqmiT, media absol uturi Tavisufl ebiT sargebl obda. absol uturi Tavisufl eba sakamaTo cnebaa. bevri SeiZI eba vikamaToT imaze, arsebobs Tu ara igi, real obaSi. magram Tavisufl eba, namdvil ad arsebobs da demokratiis Tanmxl ebi principia. misi mTavar momenti ki is aris, rom mas Tan unda axl des pasuxismgebl obis sakiTxi. Tu is ar aris pasuxismgebl obiT SezRudul i, me medias vgul isxmob, is, SesaZI oa, SeewinaaRmdegos kidec im mTavar Rirebul ebebs, roml is samsaxurSic, wesiT, unda idges.

rogor moviqceodiT xel isufl ebis adgil ze? es SekiTxa sakuTari TavisTvisac damisvams. sami pasuxi maqvs, magram, ar vici, real urad rom vyofil iyavi xel isufl ebis piri, romel maTgans avirCevdi. pirvel i \_ probl emebis winaSe aRmoCenil i, arafers viRonebdi Zal aufl ebis Sesancunebl ad, Caviketebodi Cems wreSi; meore \_ bevr rames Sevcvl idi, rodesac mivxvdebodi, rom gamowveebis winaSe aRmovCndi, wamowyebul i saqmianobis Sesancunebl ad yvel anairad Sevecdebodi xel isufl ebis Senarcunebas. isev wreSi Caviketebodi, imitom rom, sabol ood, isev im principebs, isev im Rirebul ebebs SeewinaaRmdegebodi, romel Ta danergvac msurda. mesame \_ imgvarad vimoqmedebdi, rom xan SevzRudavdi Tavisufl ebas, xanac - davuSvedbi. ar vici, romel nabij s gadavdgandi. arc is vici, Tqven rogor afasebT xel isufl ebis mier gadadgmul nabij ebs, magram faqtia, rom Tavisufl ebas yovel Tvis unda axl des pasuxismgebl obac. es ar exeba mxol od xel isufl ebas, radgan mas arCevanis ufro meti Tavisufl eba aqvs, mas SeuZI ia airios, romel gzas daadges am

samidan. romel i aircia, es Tqveni gadasawyvetia, magram mas, vimeoreb, unda axl des pasuxismgebl obis grZnobac. garkveul wil ad, pasuxismgebl oba, im nabij ebze, roml ebic vixil eT, da roml ebic, Sesazi oa, ar mogvewona, ukve gamoCnda imiT, rom 5 i anvars arCevnebi daini Sna. gvaqs Tu ara saxeze politikuri pasuximgebl oba sxva politikuri moTamaSeebi sgan, an sazogadoebi sagan? - amasi ewvi mepareba. Sesazi oa, Tqven gaxsendebaT opoziciuri partiebisgan sakuTari Tavis mimarT kritikul i SeFasebebi.

xSirad gvsenia xel isufi ebisgan, rom isini ar kitxul oben qarTul presas. usmenen qarTul tel evizias, Tumca kitxul oben `ekonomists- da a.S. cxadia, es cudi mosasmenia, magram Cemi azriT, amis mizezi is aris, rom ucxouri presa ukeTesad anal izebs CvenSi momxdar movl enebs. dagvisvams SekiTxva ase, ratom ar kitxul oben xel isufi ebaSi qarTul presas, imitom rom simarTI es vwerT, Tu, imitom, rom ciudad vwerT? vyofil varT kritikul ebi sakuTari Tavis mimarT? sazogadoebiv mauwyebel s namdvil ad ar moswons im reJiSi muSaoba, romel Sic aRmovCndiT. 8 noembris gvqonda saSual eba, debatebSi stumrad mogvewvia `axal i memarj veneebis-warmomadgenel i, fiqria CixraZe da umravl esobis wevri, pavle kUBL aSviL i. magram 8 Semdeg yvel a erideba CvenTan mosvl as. Tumca, Sesazi oa, es imiTAC iyos gamowveul i, rom jerjerobiT ar aris dasrul ebul i politikosebis Caketil kars miRma saubrebi. minda gamovexmauro daviT paiWaZis dRevandel gadacemas, sadac sworad iyo dasmul i kitxva \_ ratom gansxavdeba politikosebis kars miRma saubari maTi saj aro diskursisgan ase radikal urad? marto imitom, rom sazogadoebisgan aris aseTi dakveTa? Cemi azriT, es Cveni bral icaa, im adamianebis, roml ebic politikosebs da sazogadoebas erTmaneTTan akavSi rebs.

ra aris mediis funqcia? didi xania, vmsj el obT am sakiTxze. Cven mxol od informacias vawvdiT sazogadoebas Tu raRac Rirebul ebebsac gadavceniT? Cemi azriT, mTavari informaciis miwodebaa. magram, vakeTebT ki, amas real urad? aravis vTxov obieqturobas, romel ic Zal ian subieqturi cnebaa TavisTavad, magram davukvirdet: xSirad, yvel aze metad is gvixaria, rogor gvaqebs sazogadoeba. gvaviwydeba Cveni mTavari principebi. gavaxarebs Segeba da ar gviyvars kritikul i SeFasebebi. xSirad msayveduroben, rom ar var kritikul i da ar vsvam mwvave kitxvebs. Cemi principidan gamomdinare, arc arasodes davsvam im mwvave kitxvebs, roml ebic am kritikosebis azriT, mwvavea. ar davsvam skandal ur, `yviTel ~, maintrigebel kitxvebs. sul axl o warsul Si, erT-erTma cnobil ma Jurnal istma Tavisi respondent, romel ic kanonis mainstancial izebel efektze saubrobda, SeCera da sTxova, ise esaubra, xal xs rom gaego, mere ki daamata, rom es ar iyo saintereso da mas momdevno SekiTxva dausva, imis Sesaxeb, Tu vin idga am kanonis ukon. misi azriT, es `CamWrel i~ da maintrigebel i SekiTxva iyo.

CvenTan ar aris imis gancda, rom simwvave TemebiT iyos gamoxatul i, rom siRrmiseul ad anal izdebodes garkveul i Temebi. SeiZi eba miTxraT, rom arc aris bevri iseTi politikosi, romel ic siRrmiseul daa Sinaarsobriv kitxvas Sesabamis pasuxs gascemda. dageTanxmebiT, magram romel i qarTvel i Jurnal isti svams aseT SekiTxvebs?

rac Seexeba obieqturobis moments. Cveni saqmianobiT da im piramidebis amoyiravebiT, romel zec weRan ia saubrobda, mi viyvaneT situacia iqamde, rom real urad media-bazars Seeqmnha safrTxe da aRmovCndiT sagangebo mdgomareobaSi.

sad aris gamosaval i? me maqs oTx i punqti. pirvel i \_ martivi moral i \_ vidre sxvis kritikaze gadavidodeT, manamde, sj obs, kritikul ebi sakuTari Tavis

mimarT viyoT, kritikul ad unda gavaanal izoT qarTul i mediis ganviTarebis safexurebi; meore \_ vaRiaroT, rom me-4-e xel isufl ebis cneba arasworad gaviget. media ar aris, da arc unda cdil obdes, gaxdes pol itikuri moTamaSe. is, aseTi, arc 2003 wel s unda gamxdariyo. mesame sakiTxi profesional izmis nakl ebobaa. kidev erT pasaJs moviSvel ieb. maxsendeba, rogor Tqva erT-erTma, aseve, cnobil ma Jurnal istma, rom mas ganaTI ebul da naxevedrad simarTI is mTqmeli Jurnal ists, naxevedrad ganaTI ebul i da simarTI is mTqmeli Jurnal isti urCevnia. am sityebma mayurebl is ovacia gamoiwvia. am Jurnal ists Tavad rom hqonoda ganaTI eba, mixvdeboda, rom simarTI e subieqturi kategoriaa da Cven dResac vnavaxavT, rom am darbazSi bevri simarTI e iqneba naTqvami da meore, gaunaTI ebl oba kiTxvis niSnis qveS ayenebs sxvisi simarTI is miRebas. anu, gaunaTI ebel i Jurnal isti ver iqneba simarTI isa da obieqturobis damcvel i. da kidev erTi sakiTxi \_ maxsendeba media-sabWos irgvli warmoqnni i ajiotaJi. mas bevri makontrol ebel organod aRiqvamda. damerwmuneT, Tu media-saSual ebebi, CveniT, pol itikis Caurevl ad, movaxerxebT TviTregul irebas, meTiu braizas aRar mouwevs rCeviS mocema, rogor dauniSnnon `imeds- general uri direqtorebis sabWo da ise gaxsnan. Cven TviTon unda mixvedoT aseT sakiTxebs. davsxdeT, visaubroT, vaRiaroT, rom sxvadasxva poziciebi gvaqvs. es demokratiis monapovaria. aviRoT pasuxismgebl oba Cvens saqmianobaze, ar davutovoT kanons da pol itikas CveniT manipul irebis saSual eba. gmadl obT.

gogi gvaxaria, kinomcode, Jurnal isti \_ yvel aferSi veTanxmebi daTo afrasizes, magram minda Sevaxseno mas konteqstis cnebis arseboba. Ramodenime xnis win mediis Sesaxeb vsaubrodiT, `imedzec~ bevri iTqva da maxsovs, rom maSin biol is fondis darbazSi Zal ian cota msmenel i imyofeboda. am yvel aferze Cven maSinac visaubreT, magram dRes cota gansxvayebul konteqstSi vimyofebiT. axl a, al baT, saubari imis Sesaxeb, Tu ramdenad icavda `imedi~ Jurnal istur standartebs, cota uxerxul ad meCveneba. al baT, gava dro da mogvecema amaze saubris saSual ebac. dRes, Cemi azriT, sxvis bral eul obaze I aparaks, jobs, yvel am, pol itikosebmac, sazogadoebamac, Jurnal istebmac, yvel a moqal aqem, aRiaros sakuTari pasuxismgebl oba da Secdomebi.

me, magal iTad, mimacnia, rom Cemi Secdoma iyo is, rom rodesac `imedis- eTerSi giorgi kal andias `qvaTa RaRadi~ gavida, maSinve ar gamovxate protesti, rogorc eTnikuri SuRI is gamRvivebel i fil mis mimarT.

an, rodesac q-n xoferias interviu movismine irakl i oqruaSvili Tan, rodesac SeekiTxa, ram gamoiwvia misi aRiarebiTi Cveneba, xom ar iyo es gamowveul i masze zewol iT, da oqruaSvili ma sTxova, amaze ar esaubraT, Jurnal ists ar unda epasuxa, rom yvel aferi gasagebi iyo, da ar unda gadasul iyo sxva Temaze, imitom rom sazogadoebas yvel aze metad es sakiTxi ainteresebda.

sazogadoebas unda gamoexta Tavisi pozicia araprofesional izmis mimarT. unda SevecadoT, viyoT obieqturebi. dRes saubari imaze, Tu rogori iyo `imedi~, cota uxerxul ad mimacnia. me rom daTo afrasizi adgil ze vyofil iyavi, vaRiarebdii `imedTani- sainformacio omis wagebas. imitom rom Tu amdeni xnis ganmavl obaSi mayurebel s moswonda is, rasac `imedi~ awvdida, es imas niSnabs, rom Cven maT veraferi davuspirispireT. da ara imitom, rom ukeTesebi varT da ver davsvamdiT mwave SekiTxebs. Cven am wl ebis ganmavl obaSi ver movaxerxeT sazogadoebis demokratiul i faseul obebisTvis `aRzrda~

giorgi CxeiZe, saqarTvel os axal gazar da iuristTa asociaciis Tavmj domare – ratomRac, rodesac liberal ur Rirebul ebebze, adamianis ufl ebebsa da Tavisufl ebaze vsaubrobT, yovel Tvis moval ed miviCnevT Tavs, vaxsenoT moval eobebic. da vambobT, rom ar arsebobs ufl eba da Tavisufl eba moval eobis gareSe. ara mgonia, es swori midgoma iyos. ras moiTxovs sazogadoeba Jurnal istebisgan? Cemi azriT, rac ufro Tavisufl ebi iqnebian Jurnal istebi, nec, rogorc sazogadoebis wevri, ufro Tavisufal i viqnebi. ver daveTanxmebi b-n afrasizes. xel isufl ebas ar aqvs bevri arCevani. iman, rom Cvens mier arCeul xel isufl ebasac miaCnda, rom bevri arCevani hqonda, gamoiwvia is, rac miviReT Sedegad. dial ogis ararseboba ganapiroba is, rom yvel a tel evizia sxvadasxvas gadmoscenda. Cveni probl emaa, sazogadoebis da Jurnal istebisac, rom ufro metad ar SevecadeT, rogorc migveRwia dial ogisTvis ara marto politikosebis, aramed sazogadoebis warmomadgenl ebsa da xel isufl ebas Soris.

aq Jurnal istebis rol ze iyo saubari. msj el obdiT imaze, Jurnal istma informacia unda gadasces, Tu ideol ogia unda gaataros. Tavs ratom ar ekiTxebiT, ra rol i gindaT gekisroT, Tavad Tqven, Jurnal istebs. dRes informaciis nakl ebobis pirobebisic ki vaxerxebiT mis miRebas, magram sxva probl emas vawydebitT. Jurnal istebi, roml ebic sazogadoebis mxridan pativiscemas imsaxureben, moval eebi arian, sazogadoeba aRzardon. Cemi azriT, Jurnal isti mxol od informaciis mimwodebel i ar unda iyos. man garkveul i Rirebul ebebic unda gadasces sazogadoebas.

daviT paIwaZe – rac Seexeba Rirebul ebebis gadacemas, sazogadoebis `aRmzrdel is~ funcias, da mis im doneze amowevas, romel zec Tavad Jurnal istebi imyofebian, es koncefcia, Cemi azriT, kategoriul ad miuRebel ia, Tunca imitom, rom is saTaves Jurnal istikis sabWoTa Teoriidan iRebs. Jurnal istma unda gadasces informacia, magram garkveul Rirebul ebebze dayrdnobiT da ara, Tavad Rirebul ebeb. ver gaviziareb im azrs, rom Jurnal ists unda hqondes vinmes `aRzrdis~ pretenzia.

daviT arabize, ganaTI ebis erovnul i kavSiri – Cemi azriT, yvel aze mniSnel ovania is, rom arsebul i antihumanuri da antisocial uri Sromis kodeksi ar aZI evs Jurnal ists imis saSual ebas, rom man real urad moaxerxos sakuTari social ur-ekonomikuri da samarTI ebrivi interessebis dacva. ar arsebobs Jurnal istTa profkavSiri. amas xel s uwyois isic, rom dRes arsebul i reJimisa da social ur-pol itikuri sistemis pirobebis ar arsebobs Sromisa da social ur-ekonomikur sakiTxTa Sesaxeb SeTanxmebebi. amas erTvis isic, rom saqarTvel oSi Semosul i transnacional uri korporaciebi yvel afers akeTeben imisTvis, raTa aq stabil urad iyos dabat i social uri normativebi. es ki imas ganapirobebs, rom Jurnal isti izul ebul i xdeba, ahyves cdunebas da ekonomikuri upiratesobisTvis garigebebze wavidet.

gia burj anaZe, saqarTvel os `qrhistian-demokratiul i partiis~ Tavmj domare – gagaxsenebT erT SemTxvevas, SvedeTSi premier-ministri imis gamo gadadga, rom mis kabinetSi ver ipovnes 7 aTasi kronis Sesatyvisi sabuTebi. amas arCevnebis Catareba mohyva. medias nu davabral ebT imas, rom sazogadoeba, an misi erTi j gufi, ganawyenebul ia xel isufl ebaze. aseTi probl ema yvel a qveyanaSi arCevnebis gziT wydeba. me ver vxedav Jurnal istur sol idarobas. rac `imedSi~ moxda, is marto maTi probl ema ar aris, es yvel as erTnairad exeba. aseTi sakiTxebiT, adamianuri sakiTxebiT iwyeba probl emebis gadawyweta. me mimaCnia, rom Tu Cven SegveZI eba iseTi

sazogadoebis Seqmna, sadac arCevnebisa da TanamSroml obis gziT gadavdgamT nabij ebs, saxel mwifo aSendeba.

rac Seexeba samarTI ebriv sakiTxebs, iseTi konstituciis pirobebSi, rogoric es konstituciaa, kitovanisa da iosel ianis xiStebiT motanil i konstituciis, romel ic ar aris gamyarebul i saxal xo referendumiT, aseT pirobeSi konstituciur CarCoebze saubari imis gamo, rom tel eviziaSi Secvivdnen, absurdul ad meCveneba. am konstitucias sazogadoeba pativs ar scems da arc SeiZI eba, scemdes. es xel isufl eba darRveebiT movida da ar aris gasakviri, rom arsebobs sazogadoebis nawil i, romel ic aseve Zal adobiT cdil obs Zal aufl ebis xel Si Cagdebas.

giorgi CxeiZe, saqarTvel os axal gazar da iuristTa asociaciis Tavmj domare \_ konstituciis damcvel i imdenad ar var, ramdenadac vfigrob, rom Sesazi oa mmarTvel obis sistemamac migviyanos iqamde, sadamdec mivediT, magram modiT, vaRiaroT, rom konstituciis meore Tavi aris is monakveTi, romel sac ar unda SevexoT. asevea 25-e muxl is SemTxvevaSic, romel ic Sekrebis Tavisufl ebas exeba.

kidev erT sakiTxs minda Sevexo \_ arCevnebi probl emebidan Tavis daRwevis mniSnel ovani gamosaval ia, magram am mdgomareobamde mxol od arCevnebze koncentrirebamac migviyana. Cven mxol od arCevnebs ki ar unda vel odOT, yovel dRiurad unda movTxovoT pasuxi Cvens mier arCeul xel isfl ebas da SevaxsenoT pasuxismgebl ova Cvens winaSe.

gogi xuciSvili, konfl iqtol ogi \_ aq saubrobdnen `imedis- daxurvaze, magram, Cemi azriT, mniSnel ovania is, rom igi jer daarbies da amis Semdeg gamoacxades sagangebo mdgomareoba, roca piriqiT unda momxdariyo. uro sworad, Tu apirebdnen SezRudvas, es sagangebo mdgomareobis gamocxadebis safuZvel ze, kanoniT gaTval iswinebul fargl ebSi unda momxdariyo.

saqme is aris, rom Cven vxedavT garkveul SemoTavazebas, garkveul `mesij s-. erTia samarTI ebrivi mxare, da meore, gzavnili, romel sac xal xi aRiqvams da reagirebs masze. misi arsi ki imaSi mdgomareobs, rom Cven ukve ramdenime wl is ganmavl obaSi vimyofebiT gamoucxadebel sagangebo mdgomareobaSi. xel isufl ebidan modis aseTi azrebi, rom Cven iseT mdgomareobaSi gwiwebs yofna, rom zogjer, Sesazi oa, kanonic ki dairRves. dRevandel Cvens situacias Zal ian kargad anal izebs ucxouri presa. sworad aris gakeTebul i daskvnebi imis Sesaxeb, Tu ra moxda Cvens qveyanaSi. daskvna aseTia \_ ewwqveS dgeba Cveni demokratil i arCevani. swored imitom, rom is metodebi, rom ebitac gvsurs davantkicoT saxel mwifos siZI iere, radgan es sustis reqciaa da ara ZI ieris. amiT cudi saqme keTdeba saxel mwifosTvis da is msofl iosi imaze uro sustad gamoiyureba, vidre aris sinamvili eSi. rodesac pol iciis mxridan Zal is gadametebas aqvs adgil i, imis nacvl ad, rom gamozieba daiwyos, keTdeba daskvna, rom pol iciel s rom es ar gaekeTebina, uaresi moxdeboda da qveyana daiqceoda. yvel aferi sworad unda Sefasdes. unda davfiqrdeT, ra aZI ierebs da ra asustebs qveynis imij s. Zal is gadametebisTvis siZI ieris wodeba sisustis gamoxatul ebba.

daviT paiWaZe \_ erT-erT gزاد imisTvis, rom Cveni diskusia Tematur kal apotSi warvmarToT, mesaxeba im sakiTxebe saubari, roml ebitc daTo afrasiZem Camoayal iba. SeiZI eba, cota ideal uri CamonaTval ia, magram me mas viziareb. esenia \_ moral i, me-4-e xel isufl ebis cnebis arasworad gageba, ganati ebis da TviTregul irebis probl emebi.

irakl i maWaraSviL i, asociacia `mwvane al ternativa\_ \_ garda imisa, rom gaiTiSa `imedi~ da `kavkasia~, gaTiSes ucxouri arxebic, `si-en-eni~, `evroniusi~. es rogor unda aixsnas? es `aietis~ gadawyvetil eba iyo Tu vinme sxvisi? sagangebo mdgomareoba ki, mediasTan mimarTebaSi, Cemi azriT, axl a ki ar dadga, didi xnis win Camoyal ibda. vidre Tavad Jurnal istebi ar aRiareben Jurnal istebis mosyidvis faqtebs, araferti gamova.

SemIZI ia imis Tqma, rom garemos dacvasTan dakavSi rebul probl emebs `rusTavi2~ mxol od imitom ar aSuqebda, rom misi erT-erTi xel mZRvanel i ministris axl o naTesavi aRmoCnda. am probl emebze verc `imedze~ naxavdiT siuJetebs, radgan saministros piari `imedis~ yofil i TanamSromel i iyo. aris aseTi SemTxvevebi. kidev erT sakiTxze msurs saubari \_ rogorc Jurnal istebi, ise, mTel i sazogadoeba, zedmetad pol itizebul ia. es imaSi gamoixateba, rom politikosebi TavianT saTqmels mxol od arCevenebidan arCevnebamde, winasaarCevno periodebSi, gamoTqvamen. vidre ar gamoCndebla ZI ieri sazogadoebri moZraobebi, rogorc adamianis ufl ebaTa damcvel i, ise profkavSirul i, garemos dacviTi, am qveyanas araferti eSvel eba.

vaxtang xmal aZe \_ sxvadasxva tel earxebis gaTiSvas, ra Tqma unda, ar aqvs samarTI ebrivi axsna. CemTvis sakabel o tel eviziis gaTiSvis mizezi ucnobia. SesaZI oa, aq TviTcenzuramac imuSava, amas ar gamovricxav. CemTvis cnobil ia, rom erT-erT radios, im radioebma, romel Ta meSveobiTac igi Tavis mauwyeb obas axorciel ebda, uari uTxres mauwyeb obaze, im motiviT, rom, SesaZI oa, amis gamo maTTvis pasuxi moeTxovaT.

rac Seexeba Jurnal istebis profesional izms, 1989 wl idan moyol ebul i, aqturad var Cabmul i politikaSi da amitom, Jurnal istebTanac didi xnis urTierToba maqvs. samwuxarod, nec xSirad vyofil var maTi araprofesional izmisa da azris damaxnj ebul ad gadmocemis momswre. es probl emebi real urad arsebobs, magram, CemTvis gacil ebiT mniSyne ovania informaciis, Tundac cudis, Tavisufl ebis sakiTx. imitom, rom igi TandaTanobiT gamoswordeba. profesional izmze, ganaTI ebul obaze, qarTul ad gamarTul ad metyvel ebaze moTxovnis gazar da Jurnal istebis donis amaRI ebasac gamoiwvevs.

haml et zukakiSviL i, `kavkasiuri saxl i~ \_ bol o dReebSi pirvel arxze, evropis sxvadasxva qveynebSi \_ daniASi, safrangeTSi, ungreTSi \_ mltingebis darbevis amsaxvel i masal ebis gasvl asac xom Jurnal istebi ar wyeten? ratom uSveben mxol od im masal as, romel Sic manifestantebi uteven pol iciel s? xel ebaweuI ebi rom midiodyn, es ratom ar uCvenebiaT?

inesa kikabize, `Zvel i gvardia~ \_ Cemi azriT, `imedma~ iseTive, zedmetad agresiul i rol i Seasrul a situaciis daZabvaSi, rogorc Tavis droze `rusTavi2-ma~.

SeiZI eba gqondeT SeniSynebi `imedis~ mimarT, sxva kol egebis mimarTac, magram, miuxedavad amisa, mainteresebs, ra gzas, ra meTods airCevT saimisod, rom `imedis~ Jurnal istebi gverdiT daudgeT da kol egial oba gamoicinoT maT mimarT?

daviT paiWaZe \_ Zal ian kargi SekiTvxaa. me mas kidev erT kiTxvas davurTavdi. SesaZI ebel ia Tu ara aseTi sol idarobis gamoxatva? da ratom \_ Tuki Cven vTanxmdebiT imaze, rom Jurnal istebi raRac Rirebul ebebis materebl ebi unda iyvnen, maT Soris profesiul TviTgamoxtvasTan, miukerZoebl obasa da bal ansTan,

profesiul wesierebasTan dakavSirebul i Rirebul ebebisa, cota Znel ia, gagiCndes profesiul i sol idaroba an im adamians gauCndes SenTan, profesiul i sol idarobis grZnoba, romel sac, vTqvaT, 15 aTasi dol ari aqvs xel fasi, da am fasad, yvel afers gaakeTebs. rodesac mxol od maSin, roca profesiul i cxovel moqmedeba ezRudebaT, maSin SWirdebaT sol idaroba, misTvis Sesabamisi pasuxis Segebeba Zal ian Znel ia.

rodesac `rusTavi2-sa~ da `imeds~ Soris TanamSroml ebis gacvl a ganxorciel da, iq qadagiSvili gadavida, Sariam ki, `rusTavi2-s- miaSura, maSin sazogadoebaSi gavrcel da azri, rom `imedSi~ Jurnal istebi izul ebul ni iyvnen damorcil ebodnen mis mfl obel s, rom isini ar iziarebdnen mfl obel Ta azrebs da maT Tavs axvednen. rodesac amis Sesaxeb SekiTxa daiava, eka xoferiam Ria eTerSi ironiul ad gaiRima, gamometryel ebiT, romel ic gamoricxavda am winaaRmdegobas. man xazi gausva tel ekompaniaSi arsebul harmonias. aseT SemTxvevaSic, Cemi azriT, cota Znel ia, maT mimarT sol idarobis gamoCena. miT umetes, rom maTgan arasodes gigrZvnia msgavsi grZnoba. sxva saqmea, sol idarobis gamoCena imis mimarT, ra safrTxec SeeqmnaT maT, pol iciis namoqmedaris mimarT. im Rames `imedTan- daTo kikal iSvili misvl a am sol idarobis sauKeTeso gamoxatul eba iyo. man samoqal aqo vaJkacoba gamoavl ina.

I el a gafrindaSvili, fil osofosi, kavSiri `qal ebis iniciativa TanasworobisaTvis~ \_ ia anTaZes ver daveTanxmebi imaSi, rom xel ZRvanel obis Secvl is Semdeg `rusTavi2-Si~, bal ansis aRdgenis mxriv, raime Seicval a. imitom rom swored am daZabul periodSi movxvdi maTTan, iago kawkaWiSvili Tan erTad da xel isufl ebis mimarT, mkacri, Tumca, keTil ganwyobil i gamoTqmebis gamoyenebis Semdeg saswrafo wesiT gamogviSves studiidan. saqarTvel oSi, romel im arxze, bal ansis arseboba, Cemi azriT, miTol ogis sferos miekuTvneba. arc azris, arc warmodgenebisa da Sexedul ebebisa Tval sazrisiT, bal ansi arc erT arxze ar yofil a. es il uziaa.

rac Seexeba xel isufl ebis saqciel s, Tavisi xal xis mimarT, im xal xis winaaRmdeg, romel mac is xel isufl ebaSi moiyan, veravin momatyuebs. 7 noembers rusTavel is gamzirze viyavi dil is aTi saaTidan da yvel aferi sakutari Tval iT maqvs nanaxi. xel isufl ebam gamoxatvis Tavisufl ebas moZraobis Tavisufl eba anacval a da swored aman mimiyvana iq im dil iT. TerTmetis naxevarze ukve vicodi, rom metro `rusTavel Tan- razmi idga. darbeva momitigeTa mxridan agresiis gamoxatvamde ukve gadawyvetil i iyo.

medias unda aesaxa es movl enebi \_ unda aexsna xal xis Sekrebisa da protestis mizezi, maTi moTxovnebi. magram media amiT ar dainteresebul a. miuxedavad imisa, rom arasodes momwonda tel ekompania `imedi~, bevri faSisturi gadacemac minaxavs am arxze, is, rac moxda `imedis~ winaaRmdeg, Cemi azriT, Jurnal istebis ufl ebebisa da gamoxatvis Tavisufl ebis uxesi darRvevaa.

gogi gvaxaria \_ maxsendeba Sal va ramiSvili dapati mrebis dRe. Jurnal istebi maSinac eiforiaSi vimyofebodiT, peticiis momzadebas vapi rebdiT. ramdenime dReSi ki, vnaxeT kadrebi, sadac naCvenebi iyo, Tu rogor i Rebda Sal va ramiSvili ful s. manamde sazogadoebaSi es faqti pol itikur angariSSworebad fasdeboda. im kadreibis xil vis Semdeg yvel ani sasacil o mdgomareobaSi aRmovCndiT.

rac Seexeba `imeds-, Cemi azriT, daTo kikal iSvili, bevrad ufro gmirul ad moiqa, vidre bevri sxva Jurnal isti, romel ic maSin eTerSi vixil eT, maT Soris eka xoferia, romel ic kameris win acxadebda, rom Tavs kargad grZnobda. CemTvis, aseT viTarebaSi, rodesac simarTI is Tqmis saSual eba geZI eva, kameris win amis Tqma, gaugebaria. am movl enebis Semdeg vel odiT, rom gviCvenebdnен faqtebs, roml ebic

imedis- daxurvasTan dakavSirebul qmedebas daasabuTebda. j erj erobiT aseTi masal a ar gvinaxavs, da rogorc CemTvis cnobil ia, is, arc arsebobs.

Tornike metrevel i, studenti \_ Cemi azriT, Cvens qveyanaSi politikuri kul turis done Zal ian dabal ia. unda fiqrobdes Tu ara, media aqturi samoqal aqo sazogadoebis Camoyal ibebis Sesaxe? revol uciamdel i mediisgan gansxvavebiT, amaze, dRevandel i media ar fiqrobs. ratomRac, Cveni sazogadoebisTvis, samoqal aqo aqtivobis yel aze aprobiRebul formad, demonstraciebi da mitingebi rCeba.

nino zuriaSvil i, Jurnal isti, studia `monitori~ \_ aq Zal ian bevri sakiTxi wamoiwra, bevr maTgans ar veTanjmebi da kiTxvebic miCndeba. xom ar aris dro, Tbil isSi Seiqmnas pres-kl ubi, romel Sic gaimarTeba diskusiebi da mTel i rigi sakiTxebis ganxil vis saSual eba mogvecema? iqneb, swored es pres-kl ubi gaxdes TviTregul irebis Camoyal ibebis winapiroba. rodeme Seizi eba qil iki sakutari araprofesional izmze? qarTul Jurnal istikas dRemde daRad azis is, rom, miuxedavad maval gsis mcdel obisa, ver SevZel iT eTikis komisiis Seqmna. saamisod, sorosis fondidanac gamoijo Tanxebi, magram, samwuxarod, yel aferi wyal Si gadayrili aRmoCnda. Tavis droze `Tavisufl ebis institutma~ Seqmna `Tbil isis pres-kl ubi~, magram man Zal ian mal e Sewyvita muSaoba. sabol ood ise moxda, rom `Tavisufl ebis institutma~ da misma warmomadgenel ma - I evan ramisVil ma - Tavs mogvaxvies sakutari azrebi. eTikis komisia ki, ndobaze unda iyos agebul i da ara Tavsmoxveul mosazrebebze.

inesa kikabiZe, `Zvel i gvardia- \_ Cemi azriT, aracveul ebrivi ideaa. Jurnal istikis fakultetis studentebisTvis, aseTi diskusiebi, TviTkritika da analizi, magal iTi iqneba.

magda memaniSvil i, Jurnal isti \_ imdeni kritika movismine Jurnal istebis mimarT, rom miuxedavad imisa, rom nec maqvs raRac pretenziebi, am diskusiis Semdeg, ufo protestis grZnoba dameufl a. geTanjmebiT, qarTul mediaSi Zal ian bevri probl emaa, iseve rogorc yel a sxva sferosi, Cvens qveyanaSi. ver vi tyvi, rom saqarTvel oSi Jurnal istika ganskutrebiti cudia. ara mgonia, rom Jurnal istebis araprofesional izmi iyos Cveni yel a ubedurebis mizezi. is, rom gvaqvs araprofesional izmisa da uzneobis magal iTebi, Cveni sazogadoebis probl emaa. 2003 wel s `rusTavi2-s- sayvedurobdnen momxdarSi gadamwyeti rol is TamaSS, axl a imaves `imedis- misamarTiT visment. me ki, vfiqrob, rom maSinac da axl ac, momxdaris mizezi susti mTavrobaa.

manana qoci aze, asociacia `mwvane al ternativa- \_ veTanjmebi b-n vaxtangs. nec mimaCnia, rom Tundac, dabal i xarisxis informaciis gavrcel eba jobia im vakuum, romel Sic axl a vimyofebiT. amerikaSi aris aracveul ebrivi tel earxi, merdokis imperiidan, `foqs-niusi~, masze daubal ansebel i tel evizia ver wamomidgenia, Tumca amave imperias aqvs `vol sTriT-Jurnal i~, arc aseTi dabal ansebul i gazeTi mixil avs. Jurnal istebis gadasawyvetia, sad imuSavebT, romel mxares. erTi probl emaa araprofesional izmi da meore \_ daiwyon qarTvel ma Jurnal istebma imis asaxva, Tu rac xdeba sazogadoebaSi. is ar unda iyos tendenciuri, magram unda akeTos analizi. analizi arc `qronikaSi~, arc `mzeraSi~, sainformacio programebSi ar unda iyos, magram analizs unda Seicavdes Tqveni, sazogadoebri mauwyebi is debatebi, romel ic

Cemi azriT, Zal ian sustia, da samwuxarod, xSir SemTxvevaSi, arc wamyani da arc mowveul i stumrebi ver erkvevian im sakiTxebSi, rom ebzec saubroben.

garda amisa, aq iTqva, rom Jurnal ists ar eval eba adamianebis aRzrda, magram man gamarTul i qarTul iT mainc xom unda imetyvel os.

daviT paiWaZe \_ SeuZI ebel ia, Jurnal ists, hqondes universal uri kompetencia mas, dasakval ianebl ad, prodiuserebis mTel i armia swirdeba. sxvaTa Soris, I ari kings, 150 prodiuseri hyavs, rac imis pirobas qmnis, rom mas prodiuserebma nebismier sakiTxze moumzadon informacia, man ki, kval ificiuri kiTxvebi dasvas.

nino guj araiZe, asociacia `mwane al ternativa\_ am diskusiaze movel odi, rom miuxedavad profesional izmisa Tu araprofesional izmisa da erTmaneTis mimart damokidebul ebisa, Jurnal istebi gaerTiandebodiT imis mimart, rac ganxorciel da `imedTan~ dakavSirebiT. Tu dRes Jurnal istebi erTxmad ar aRiareben imas, rom yovel ive es kanonis srul i darRveva iyo, xval, aseTive ram, SesaZI oa, TiToeul Tqvengans daemarTos. Cemi azriT, dRes ar aris imis dro, rom `imedis-Jurnal istebis araprofesional izmze visaubroT. bevrad ufro mniSnel ovnad mimaCnia sol idarobis gamoxatva da imis aRiareba, rom ukanonobis mowmeebi aRmovCndiT.

daviT paiWaZe \_ Tu Cven davakvirdebit 7 noembris Semdeg xel isufl ebis warmomadgenel Ta mier gakeTebul komentarebs, maT qcevasa da sityebs, vanaxavT, rom maTSi ar gaJRerebul a `imedis~ Tema, aravis uTqvams, Tu ras upireben am tel earxs. Cemi azriT, SeiZI eba, SesaZI oa, unda vemzadoT kidec reaqciis gamosaxatad an samsj el od, im momentisTvis, im SemTxvevisTvis, Tu am tel ekompanias mauwyebi oba Seuwydeba da I icenzia CamoerTmeva.

vaxtang xmal aZe \_ geTanxmebiT, Sefaseba aucil ebel ia, miuxedavad imisa, mogwonT Tu ara, moyared migaCniaT Tu mtrad, Sefaseba unda gakeTdes, imitom rom kanonis aseTi uxesi darRveva veRar gabedos verc am, da verc sxva xel isufl ebam.

paata gurgenize, mSvidobis, demokratissa da ganvitarebis kavkasiuri instituti \_ veTanxmebi b-n vaxtangs, mTavari Tavisufl ebba. me, SesaZI oa, zrdil obiani da gawonasworebul i Jurnal isti ufro momwondes, vidre uxesi, magram kargad unda gavigoT da erTmaneTi SecdomaSi ar unda SeviyanoT imis Sesaxeb, rom Jurnal isturi eTika da zrdil obianoba ar aris sityis Tavisufl ebis Tanmxl ebi cneba. am SemTxvevaSi, pirvel adia Tavisufl eba da meoradi \_ zrdil oba.

me ar gavukvirvebivar 7 noembris movl enebs. vvaraudobdi maT ase ganvitarebas. magram sainteresoa, rogor afasebs momxdars ucxouri presa, da dainaxavT, ra Sedegebi SeiZI eba mohyves amas. saqarTvel os mimart, amerikidan, ukiduresad mwave Sefasebebi keTdeba.

gaga niJaraZe, fsiqol ogi \_ vfigrob, rom jer kidev kargad ar gvaqs warmodgenil i, Tu ra moxda. moxda iseTi ram, rac saqarTvel oSi adre ar momxdara. xel isufl ebam sakuTari xal xis winaaRmdeg Zal a gamoiyena, gadaametes Tu ara maT sakuTar ufl ebamosil ebas, es iuristebis gansasj el ia. xSirad amboben xol me, rom ra xal xiccaa, iseTive mTavroba da Jurnal istebi gvyavs. mTI ad ase, al baT, ar aris. xan xel isufl eba uswrebs win xal xs, xan xal xi \_ xel isufl ebas. dRes qarTvel i Jurnal istebi, Cemi azriT, orad arian gayofil ebi. yvel a ambobs, rom cudi ram

moxda, magram erTni amboben, rom Zal ian cudi ram moxda, meoreni ki, rom es ar moxdeboda, `imedi- rom cudi ar yofiliyo. gavaneboT Tavi zneobas da eTikas, pragmatikas mivmarToT: Zal ian cudi momavl is winaSe vdgavarT.

mainteresebs, rogor unda moiqces qarTul i media sagangebo viTarebaSi? es mdgomareoba ki, Cemi azriT, fagtobrivid, gagrZel deba arCevnebamde da SesazI oa, arCevnebis Semdegac.

ninia kakabaZe, Jurnal isti \_ dRevandel gamomsvl el ebs bevr rameSi veTanxmebi, Tumca, aris sakiTxebi, roml ebzec gansxvavebul i azri maqvs. informaciis gavrcel ebasTan dakavSirebiT, erTi patara magal iTi minda movixmo. es ukanknel i dReebi, sazogadoebrivi mauwyebi is sainformacio gamoSvebebis meSveobiT, movismineT informacia praRaSi neo-nacistebis mitingis darbevis Sesaxeb. rogorc, praRaSi mxovrebi Cemi megobrisgan Sevityve, am didi darbevis Sedegad, mxol od msujuqad dazaral ebul a eqvsi adamiani. amis Sesaxeb sainformacio gamoSvebebis araferi uTqvamT.

Zal ian mainteresebs, rogori suraTi Seiqmneba sagangebo mdgomareobis gauqmebis Semdeg satel evizio mediaSi?

`imedTan- dakavSirebiT, TiToeul ma Cvenganma unda gaizialos pasuxismgebl oba. me msurda Ria weril iT mimemarTa `imedis- xel mZRvanel obisTvis da mercia, nu iqneboda eTerSi aseTi Ria mowodebebi revol uciisken, magram, samwuxarod, amis gakeTeba ver movaswari. Cven win gvaqvs `rusTavi2-is- magal iTi, romel ic, Cemi azriT, ar aris gamarj vebul i tel evizia, is damarcxda. iq dRes aRar aris arc erTi is adamiani, vinc maSin revol ucia moaxdina. yvel a, sakmaod usiamovno formebiT aRmoCnda am tel eviziis gareT.

rac Seexeba aq naxseneb mwave SekiTxvebs, igi ar unda gavaigivoT yviTel da miuRebel kiTxvebTan. bol o periodSi aqturi mayurebel i var sazogadoebrivi mauwyebi is Toq-Souebisa, da, rasakvirvel ia, mwave SekiTxvebi, makl ia, rogorc mayurebel s. dRevandel dRes media maprovocirebel i unda iyos saimisod, rom gvyavdes aqturi da gavl eniani samoqal aqo sazogadoeba. medium amas xel i unda Seuwyos, oRond, es ar unda gakeTdes miTiTebebiT. da bol os, `me-4 xel isufl eba-, Cemi azriT, medias ar unda ewodebodes.

I aura kutubize, Jurnal isti \_ dRevandel diskusias Cems studentebTan erTad veswrebi. Cven vmuSaobdiT Temaze `Jurnal isti da sagangebo mdgomareoba- da ise gamovida, rom marTI a aRmovCndiT am mdgomareobaSi. Zal ian bevri SekiTxva Cndeba \_ ra mimarTebaSia sagangebo mdgomareoba da informaciis Tavisufl eba Jurnal istikis standartebTan, ra mimarTebaSia Jurnal isturi Tavisufl eba yviTel i presis provokaciul informaciasTan. is yvel aferi, razec dRes aq vsaubrobdiT, is winaaRmdegobebi, swored am cnebebis aRrevis Sedegia. b-nma davIT afrasiZem sworad brZana, rom Jurnal isti ar SeiZI eba iyos mxare. qarTul mediaSi swored `rusTavi2-ma- Seqmna precedenti, media gamxdariyo mxare. Tumca, `vardebis revol uciidan- or TveSi, ise moxda, rom `gamarj vebul i xal xis tel evizia- xmas aRar i Rebda. daixura aqturi da reitingul i gadacemebi. am precedentma Semdeg moitana kidev erTi precedenti, rom gameorebul iyo mcdel oba da media kidev erTxel gamxdariyo mxare, moexdina revol ucia da emarTa procesebi. Zal ian cudia, urmis gadabrunebis Semdeg rom gviwebs raRacis gaanal izeba. fagtia, rom sazogadoeba Jurnal istikas swored mwave, Tavisufl informacias sTxovs da ara wynar gadacemas.

eka aRdgomel aSvili, fond `inkl uzivis- programebis menej eri – maxsovs, erTxel, swored am darbazSi ganaxada nika gvaramiam, rom probl ema, saj aro diskursSi moxvedramde ver iarsebebs. dRevandel i situacia marwmunebs, rom xel isufl ebas marTI ac sj era, rom Tu ar isaubreben momxdarze, Tu daixureba da SeiRudeba media-saSual ebebi, probl ema aRar iarsebebs. pretenzias rac Seexeba, tel eviziebis mimarT, yvel as mimarT SeiZI eba gvqondes, magram, piradad me, yvel aze didi pretenzia sazogadoebri i mauwyebi is mimarT miCndeba.

Sorena SaverdaSvili, Jurnal `cxel i Sokol adis- mTavari redaqtori – ra iqneba xval, anu, im SemTxevaSi, Tu or dReSi moixsneba sagangebo mdgomareoba? al baT, bevri SiSobs, rom, Sesazi oa, principul ad arc arafeti Seicval os sagangebo mdgomareobis moxsniT. rogor rejimSi unda imuSaon Jurnal istebma da tel ekompaniebma? ra rol i akisria am procesebSi sazogadoebas, ra unda gakeTdes imisTvis, rom es mdgomareoba permanentul ad ar gagrZel des?

iago kaWkaWiSvili, sociologi – bol o wl ebSi Catarebul i nebismieri gamokiTxva adasturebs imas, rom gamokiTxul i mosaxl eobis umravl esoba – 74% `imedis- mayurebel i iyo. amis daunaxaoba ar SeiZI eba. ganwyoba `imedis- mimarT aSkara iyo. amave gamokiTxvebiT, sazogadoebri mauwyebi s gamokiTxul Tagan mxol od 2% uyurebs. erTi seriozul i mizezi, Tu ris gamoc iyo dabal i sxva tel ekompaniebis reitingi, imaSi mdgomareobs, rom Seiqmna `media-snobiZmi-. ase moxda sazogadoebri mauwyebi is SemTxevaSi. media da el ita dawyvil da sazogadoebasTan Sexvedrisas.

rac Seexeba obieqturobas, rasakvirvel ia, Jurnal isti obieqturi unda iyos. yvel aze mniSnel ovania, rom ar iyos igi tendenciuri.

ia anTaZe – rogor unda vimuSaOT amis Semdeg Jurnal istebma? - Cven TviTon unda gagviCndes TviTregul acia. win gvidevs arCevnebi, dameTanxmebiT, seriozul gzagasayarze vdgavarT. Zal ian didi pasuxismgebl oba gvekisreba.

vaxtang xmal aZe – geTanxmebiT, Tu Sesrul da xesl ufl ebris warmomadgenel Ta si tyvebi, erT kviraSi daiwyeba winasaarCevno periodi. da Zal ian didi mniSnel oba mieniWeba imas, rogor moiqcevian am periodSi media-saSual ebebi.